## Print Date 10/30/12 15:15:55

FIRST COAST NEWS

## **ORDER**

Orders Order / Rev: 725766 Alt Order #: A GARRETT COMPANY Product Desc: WJXX-TV Estimate: Jim Quinn Flight Dates: 10/31/12 - 11/06/12 Primary AE: Original Date / Rev: Sales Office: T-PHI 10/30/12 / 10/30/12 Order Type: Political Sales Region: NAT **American Rambler Productions/ POL** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 138 Conant Street EOM/EOC Beverly, MA 01915 Agency Commission: 15% Advertiser Name: Romney, M/R/President A25-54 New Business Thru: Demographic: **Product Codes:** PL-Presidential Order Separation: 00:15:00 Priority: P-5 Advertiser External ID:

**Totals** 

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	118	\$36,910.00	\$31,373.50

Revenue Codes:

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	118	\$36,910.00	\$31,373.50	0.00
Totals	118	\$36,910.00	\$31,373.50	0.00

Agency External ID:

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

AGY, GEN, POL

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WJXX	10/31/1	2 11/06/12	GMJ	CM	M-F 6a-7a	MTWTF	:30	4	\$90.00 P-3	0.00 NM	10	\$900.00
			M-F 6a-7a									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	29/12	11/04/12	WГF	6	\$90.00	0.00						
Week: 11/	05/12	11/11/12	МГ	4	\$90.00	0.00						
N 2 WJXX	10/31/1	2 11/06/12	Good Morning An	nerica CM	M-F 7a-9a	МГЖГБ	:30	6	\$110.00 P-3	0.00 NM	10	\$1,100.00
			M-F 7a-9a									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	29/12	11/04/12	WTF	6	\$110.00	0.00						
Week: 11/	05/12	11/11/12	МГ	4	\$110.00	0.00						
N 3 WJXX	10/31/1	2 11/06/12	Regis & Kelly	СМ	M-F 9a-10a	МГЖГБ	:30	3	\$75.00 P-3	0.00 NM	5	\$375.00
			Regis & Kelly									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2	29/12	11/04/12	WTF	3	\$75.00	0.00						
Week: 11/	05/12	11/11/12	МГ	2	\$75.00	0.00						
N 4 WJXX	10/31/1	2 11/06/12	The View	CM	M-F 11a-12p	MTWTF	:30	3	\$225.00 P-3	0.00 NM	5	\$1,125.00
			M-F 11a-12p Vie	w								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	29/12	11/04/12	WГF	3	\$225.00	0.00						
Week: 11/	05/12	11/11/12	MT	2	\$225.00	0.00						
N 5 WJXX	10/31/1	2 11/06/12	General Hospital	CM	•	MTWTF	:30	3	\$200.00 P-1	0.00 NM	5	\$1,000.00
			General Hospital									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	29/12	11/04/12	WГF	3	\$200.00	0.00						
Week: 11/	05/12	11/11/12	МГ	2	\$200.00	0.00						

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Order / Rev: 725766 Advertiser: Romney, M/ R / President

Alt Order #: Product Desc: WJXX-TV

Flight Dates: 10/31/12 - 11/06/12 Estimate:

Ln Ch Sta	ırt End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 6 WJXX 10/3	1/12 11/06/12	4-5p	CM	M-F 4-5p	МГWГF	:30	3	\$100.00 P-3	0.00 NM	5	\$500.00
		Anderson									
Start Dat		<u>Weekdays</u> WTF	Spots/Week	Rate	Rating						
Week: 10/29/12 Week: 11/05/12		W1 F МГ	3 2	\$100.00 \$100.00	0.00 0.00						
N 7 WJXX 10/3		FCN News at 5pn		M-F 5p-5:30		:30	6	\$80.00 P-3	0.00 NM	8	\$640.00
		M-F 5-5:30pm			•			·			·
Start Dat		Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12		WTF M	6	\$80.00	0.00						
Week: 11/05/12 N 8 WJXX 10/3			0 CM	\$80.00 M-F 5:30p-6	0.00 p MTWTF	:30	6	\$110.00 P-3	0.00 NM	8	\$880.00
N 0 VVJAA 10/3	1/12 11/00/12	M-F 5:30-6pm	O CIVI	W-1- 5.30p-0	ρ WII WII	.30	O	φ110.00 F-3	U.UU INIVI	0	φοου.υυ
Start Dat	e End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/29/12		WTF	6	\$110.00	0.00						
Week: 11/05/12		M	2	\$110.00	0.00			<b>#</b> 400.00 <b>P</b> .0	0.00.1114		<b>04.040.00</b>
N 9 WJXX 10/3	1/12 11/06/12	FCN News at 6 M-F 6-6:30pm	CM	M-F 6p-6:30	p MTWTF	:30	6	\$130.00 P-3	0.00 NM	8	\$1,040.00
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12		WTF	6	\$130.00	0.00						
Week: 11/05/12		M	2	\$130.00	0.00						
N10 WJXX 10/3	1/12 11/06/12	•	CM	M-F 7p-7:30	р МГЖГБ	:30	3	\$275.00 P-3	0.00 NM	5	\$1,375.00
Stort Dot	o End Data	M-F 7-7:30p	Spoto/Mook	Poto	Poting						
Start Dat Week: 10/29/12		<u>Weekdays</u> WTF	Spots/Week 3	Rate \$275.00	Rating 0.00						
Week: 11/05/12		M	2	\$275.00	0.00						
N11 WJXX 10/3	1/12 11/06/12	Extra	CM	M-F 7:30p-8	р МГЖГБ	:30	3	\$360.00 P-1	0.00 NM	4	\$1,440.00
<b>2 2</b> .		M-F 7:30-8p		<b>-</b> .	5						
Start Dat Week: 10/29/12		<u>Weekdays</u> WTF	Spots/Week 3	Rate \$360.00	Rating 0.00						
Week: 11/05/12		M	1	\$360.00	0.00						
N12 WJXX 10/3	1/12 11/06/12	FCN News at 11p	m CM	M-Su 11p-11	1:35p MTWTF	:30	6	\$225.00 P-3	0.00 NM	8	\$1,800.00
		M-Su 11-11:35p									
Start Dat		Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12 Week: 11/05/12		WTF M	6 2	\$225.00 \$225.00	0.00 0.00						
N13 WJXX 10/3			CM		12:05aMTWTF	:30	3	\$200.00 P-3	0.00 NM	4	\$800.00
		Nightline									
Start Dat		Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12 Week: 11/05/12		WTF M	3 1	\$200.00 \$200.00	0.00 0.00						
N14 WJXX 10/3			CM	5-6a	MTWTF	:30	3	\$60.00 P-3	0.00 NM	5	\$300.00
1414 110/0	1712 11700/12	M-F 5-6a	Olvi	5 0a	WII WII	.50	0	ψ00.001 3	0.00 14101	3	ψ300.00
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12		WTF	3	\$60.00	0.00						
Week: 11/05/12		MT	2	\$60.00	0.00	.20		<u>фо</u> 000 00 D 0	0.00 NIM	_	<b>#4.000.00</b>
N15 WJXX 11/0	5/12 11/05/12	Mon Prime Other DWTS	CM	8-10p	M	:30	2	\$2,000.00 P-3	0.00 NM	2	\$4,000.00
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/05/12		M		\$2,000.00	0.00						
N16 WJXX 11/0	5/12 11/05/12	Mon Prime C	CM	10-11p	M	:30	1	\$1,500.00 P-3	0.00 NM	1	\$1,500.00
Start Dat		<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 11/05/12 N17 WJXX 10/3				\$1,500.00 8p-9p	0.00 W	:30	1	\$850.00 P-3	0.00 NM	1	\$850.00
74.17 440707 10/0	1,12 10/01/12	It's The Great Pu	•			.50	'	ψοσο.σσ1 -σ	0.00 14101	'	ψοσο.σο
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12		W	1	\$850.00	0.00						
N18 WJXX 11/0	1/12 11/01/12		CM	8p-11p, 9-11	pT	:30	2	\$1,500.00 P-3	0.00 NM	2	\$3,000.00
Ct D	o	CMA Awards	Cnoto Missi	Data	Dating						
Start Dat	e End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				l	I	

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 Order / Rev:
 725766
 Advertiser:
 Romney, M/ R / President

 Alt Order #:
 Product Desc:
 WJXX-TV

 Flight Dates:
 10/31/12 - 11/06/12
 Estimate:

No.	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime D	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
New   10024072   11040472   11070472   110	N18 WJXX	11/01/1	2 11/01/12		СМ	8p-11p, 9-11	p	- T	:30	2	\$1,500.00 P-3	0.00 NM	2	\$3,000.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating														
New   1/02/12   1/04/12   F	N19 WJXX	11/02/1	2 11/02/12	Fri Prime A	СМ	Fri 8p-9p		F	:30	1	\$825.00 P-3	0.00 NM	1	\$825.00
Siart Date														
Neek-10/29/12   11/04/12   11/0	N20 WJXX	11/02/1	2 11/02/12	Fri Prime B	СМ	Fri 9p-10p		F	:30	1	\$825.00 P-3	0.00 NM	1	\$825.00
N21 W3XX 11/02/12 11/02/12   Fin Prime C														
Name					•			F	:30	1	\$1,100.00 P-3	0.00 NM	1	\$1,100.00
N22 WJXX 11/03/12 11/03/12   1/04/				Weekdays										
National   Figure   Meskin				•	-			S-	:30	1	\$85.00 P-3	0.00 NM	1	\$85.00
N23 WJXX 11/03/12 11/03/12 AfternoonCollege Football				Weekdays										
New   Total   First   Coast New   Coast				AfternoonCollege	Footba0M	· · · · · · · · · · · · · · · · · · ·		S-	:30	2	\$400.00 P-5	0.00 NM	2	\$800.00
N24   WJXX   11/03/12   11/03/12   FCN Sat News at 6:30 CM   Sat FCN News WeS- :30   1    \$150.00 P-3   0.00 NM   1    \$150.00 Sat 6:30-7p/Tp news after footbs Sat 7p news a				Weekdays	Spots/Week									
New   The Name   New				FCN Sat News at	6:30 CM	Sat FCN Ne		S-	:30	1	\$150.00 P-3	0.00 NM	1	\$150.00
N25 WJXX				Weekdays	Spots/Week	Rate								
National Place				FCN News at 11p				S-	:30	2	\$225.00 P-3	0.00 NM	2	\$450.00
N26 WJXX				Weekdays										
Start Date   End Date   Weekdays   Spots/Week   Rate   \$55.00   0.00				GMJ Sunday		-		S	:30	1	\$55.00 P-3	0.00 NM	1	\$55.00
N27 WJXX   11/04/12   11/04/12   First Coast News On Polith   First Coast News CS   :30   1   \$50.00 P-3   0.00 NM   2   \$300.00 NM   3   \$300.00 NM   3				Weekdays										
Start Date   End Date   Weekdays   Spots/Week   Rate   \$50.00   0.00				First Coast News	On Poi6M			S	:30	1	\$50.00 P-3	0.00 NM	1	\$50.00
N28 WJXX				Weekdays										
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00				GMA Sunday	CM	-		S	:30	2	\$150.00 P-3	0.00 NM	2	\$300.00
N29 WJXX   11/04/12   11/04/12   11/04/12   This Week 10A   CM   Sun 10a-11a - eff (S   :30   2   \$150.00 P-3   0.00 NM				Weekdays										
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00				This Week 10A	CM			S	:30	2	\$150.00 P-3	0.00 NM	2	\$300.00
N30 WJXX 11/04/12 11/04/12 FCN Sun News at 6:30 CM Sun 6:30-7pS :30 1 \$175.00 P-3 0.00 NM 1 \$175.00 Sun 6:30-7p				Weekdays										
Start Date Week: 10/29/12         End Date 11/04/12         Weekdays S         Spots/Week 1         Rate \$175.00         Rating 0.00           N31         WJXX         11/04/12         11/04/12         Sun Prime A America's Funniest Home Video         CM         7-8p        S         :30         1         \$800.00 P-3         0.00 NM         1         \$800.00								S	:30	1	\$175.00 P-3	0.00 NM	1	\$175.00
N31 WJXX 11/04/12 11/04/12 Sun Prime A CM 7-8pS :30 1 \$800.00 P-3 0.00 NM 1 \$800.00 America's Funniest Home Video	Star	t Date	End Date	Weekdays	Spots/Week		Rating							
								S	:30	1	\$800.00 P-3	0.00 NM	1	\$800.00
Start Date	<u>S</u> tar	t Date	End Date	America's Funnie Weekdays	est Home Vide Spots/Week	o <u>Rate</u>	Rating							
Week: 10/29/12       11/04/12      S       1       \$800.00       0.00         N32 WJXX       11/04/12       11/04/12       Sun Prime B       CM       8-9p      S       :30       1       \$4,140.00 P-1       0.00 NM       1       \$4,140.00 P-1								S	:30	1	\$4,140.00 P-1	0.00 NM	1	\$4,140.00
Once Upon a Time Start Date End Date Weekdays Spots/Week Rate Rating						_	Rating							

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0.00 NM

0.00 NM

Totals

Order / Rev:	7257	725766			Advertiser: Romney, M/ R / President						
Alt Order #:				Product Desc:				WJXX-TV			
Flight Dates:	Flight Dates: 10/31/12 - 11/06/12		<u> </u>	Estimate:							
Ln Ch	Start	End	Inventory Code	Break	Start/End Time	e Days	Len Spots	Rate Pri	Rtg Type Sp	ots	Amount
N32 WJXX	11/04/12	11/04/12	Sun Prime B	CM	8-9p	S	:30 1	\$4,140.00 P-1	0.00 NM	1	\$4,140.00

Rate

Rate

Rate

\$225.00

1 \$4,140.00

9-10p

2 \$1,890.00

Rating

Rating

Rating

0.00

M-Su 11p-11:35p ----- S

0.00

0.00

----S

:30

:30

2 \$1,890.00 P-1

\$225.00 P-3

Once Upon a Time

Spots/Week

Spots/Week

Spots/Week

СМ

СМ

Weekdays

Weekdays

----S

M-Su 11-11:35p

Weekdays

Revenge

Start Date

Start Date

Start Date

Week: 10/29/12

Week: 10/29/12

Week: 10/29/12

End Date

11/04/12

End Date

11/04/12

N34 WJXX 11/04/12 11/04/12 FCN News at 11pm

End Date

11/04/12

N33 WJXX 11/04/12 11/04/12 Sun Prime C

118

2

\$3,780.00

\$450.00

\$36,910.00